

## ADVANTAGES

Help! We can't keep up with **postal regulations**. We do it for you.

We need an attention-grabbing **design!** We can with a specific look for your needs.

Can you help me find more **time** in my day? Sure. Newsletters editions eliminate licking, sticking and folding.

Our members prefer **color**. Is that an option? Yes! Print your newsletter in color for more pizzazz.

How can we communicate with **every member?** Your newsletter and our paper will keep everyone informed, locally **and** globally.

We're looking at our budget. **Is it affordable?** Many churches will save money over producing and mailing their own publication.

## FLEXIBILITY

**You choose:** Color or black & white • Pay monthly, quarterly or annually • Print one or two pages  
Newsletter editions available for churches, associations and other religious groups and organizations  
Print every issue or monthly • Change your schedule as needed with advance notice

## COST COMPARISON

**How much does it cost?**  
Group subscriptions of 10 or more are \$13 each for 26 issues annually. (Individual subscriptions: \$17.50)  
A B/W newsletter page is \$28 per first 100 names and \$3 for every extra 100 or fraction thereof  
A color newsletter page is \$40 per first 100 names and \$3 for every extra 100 or fraction thereof

**Want an extra bundle for the church and to use in visitation and outreach?**  
The cost of a bundle — up to 25 copies of each issue — is \$25 annually

## STILL DECIDING?

Work out the cost for yourself with our **handy comparison worksheet**  
Ask about a **no-obligation, no-risk trial run** for your church — you save money just for saying “maybe.”

*It has saved us time, money and headaches in not having to keep up with the post office requirements. And I really appreciate not having to make the trip to the post office and lugging in the heavy mailing boxes when I could be taking care of other things. We now use color on our newsletter and you can see more details and it makes it so much nicer to view. I also think people appreciate that they are getting quality regional news along with the church news.*

*It's just a 'winner' in my opinion.*

**April Boyer, Administrative Assistant  
Northgate Baptist Church  
Kansas City**



*Using the Word&Way really does save money. We now do not keep money on deposit with the Post Office. We spend less time with the newsletter so our office budget goes further and we are better stewards.*

**Rev. Mark Conyers, Pastor  
Northgate Baptist Church  
Kansas City**

